

Joe Bloggs

Senior .NET Developer | Umbraco CMS Specialist | Backend Engineer

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SUMMARY

Results-driven .NET Developer with over 18 years of web development experience, specializing in C# / .NET Core, Umbraco CMS, and SQL Server. Adept at designing, developing, and deploying scalable web platforms across industries such as education, government, and e-commerce. Experienced in leading teams, managing projects, and building efficient, automated systems that deliver consistent quality and performance.

KEY SKILLS

Languages and Frameworks: C#, .NET Core, MVC, Razor, Web API

CMS Expertise: Umbraco (v6 to v14), CMS Frameworks

Database: SQL Server, LINQ, Entity Framework

Frontend: HTML, CSS, JavaScript, jQuery, Bootstrap, Angular

Cloud and Tools: AWS, Azure, Git, Jira, Asana

Integrations: REST / JSON / XML APIs

Other: Team and Project Management, DevOps Practices, AI Integration (OpenAI / LLMs)

PROFESSIONAL EXPERIENCE

CodeCraft Studios Ltd (12 Years)

Technical Director / Lead Umbraco Developer | www.codecraftstudios.com

Led development of a modular platform powering recruitment and membership sites. Architected Umbraco solutions with .NET Core, improving efficiency and delivery. Oversaw distributed teams and optimized workflows.

Highlights:

- Built a scalable multi-site Umbraco CMS system
- Integrated AI-based tools for content generation
- Streamlined deployments via AWS Cloud

BrightPath Digital (3 Years)

Senior Umbraco Developer | www.brightpathdigital.org

Delivered high-quality education and government web projects with focus on accessibility and security.

Notable Projects:

- STEM Learning Hub
- Numeracy Nation
- ReadSmart Literacy Hub
- Language Learners App

BluePeak Agency (4 Years)

Lead Umbraco Developer | www.bluepeakagency.com

Led e-commerce builds and CRM-integrated membership sites across Europe.

Key Projects:

- VetWorld UK (Umbraco + UCommerce)
- HomeStore Direct (NopCommerce, 10,000+ products)
- MyCocktailBox (subscription gift platform)

NimbleTech Digital (1.5 Years)

CS.NET MVC Developer | www.nimbletechdigital.com

Worked with major consumer brands including Coca-Cola, Telstra, Commonwealth Bank, and Toyota.

Recruitly Systems Ltd (2 Years)

Full Stack Developer / WebForms Specialist | www.recruitlysystems.com

Developed recruitment websites and ATS-integrated systems for agencies.

InnoSoft Group (2 Years)

VB.NET / ASP Developer

Maintained insurance and claims systems and migrated legacy ASP projects to .NET.

ByteWorks IT Solutions (2 Years)

IT Engineer / Developer / Technical Trainer

Delivered IT support and development services for finance and healthcare clients.

EDUCATION AND CERTIFICATIONS

BSc (Hons) Computer Science, Coventry University, UK

Umbraco Certified Master (v7 and v8)

Ongoing Professional Development: Udemy and Microsoft Courses

REFERENCES

Available on request.